Job Title: Web Designer

Location: Quispamsis, New Brunswick

Job Type: Part-Time

About Us:

Kings Church is a vibrant, multi-site community committed to spreading the gospel throughout Atlantic Canada. Our mission is that all people in all places will know the life-saving power of King Jesus!

The Role:

We are looking for a talented Web Designer to enhance our online presence. The ideal candidate will have a passion for creating visually appealing and user-friendly websites that effectively communicate our church's mission and engage with our community.

Responsibilities:

- Design and maintain the visual appearance of all our web platforms, ensuring a coherent and attractive interface consistent with our church's branding.
- Collaborate with the communications team to ensure content is engaging and optimized for user experience across multiple devices (responsive design).
- Implement and maintain high-quality SEO policies and incorporate them into the website and related properties.

- Work closely with web developers to ensure aesthetics also support seamless web functions and allow for easy navigation.
- Conduct website testing and ongoing improvements based on analytics and user feedback.
- Manage website architecture, optimizing design for performance and clarity.
- Keep up-to-date with industry trends and technologies to keep the site dynamic and relevant.

Qualifications:

- Bachelor's degree in Web Design, Interactive Media, or a related field.
- Strong portfolio demonstrating proficiency in web design with a focus on user-centered experiences.
- Proficient in HTML, CSS, JavaScript, and CMS platforms such as WordPress.
- Experience with Adobe Creative Suite (Photoshop, Illustrator) and other design tools.
- Excellent visual design skills with sensitivity to user-system interaction.
- Ability to solve problems creatively and effectively.
- Experience working with churches or non-profit organizations is a plus.
- Strong understanding of the latest web trends, including mobile first and responsive design.

How to Apply:

Interested candidates should submit a resume, cover letter, and portfolio showcasing recent work to office@kingschurch.cc. Please include "Web Designer Position" in the subject line.

We look forward to discovering how your expertise and innovative ideas can help expand our digital outreach at Kings Church!